



## Simple Data Protection for the Cloud Era Enterprise Data Protection, Simplified

### Struggling with data protection?

You're not alone. Many storage admins are faced with the challenge of protecting an increasing number of applications, while supporting tighter business requirements including shorter Recovery Points and faster Recovery Times. Legacy data protection solutions were designed over a decade ago, and haven't kept up with today's environments. Legacy Data Protection typically consists of a complex patchwork of point products for target storage, backup software, media servers, proxies, replication, and disaster recovery.

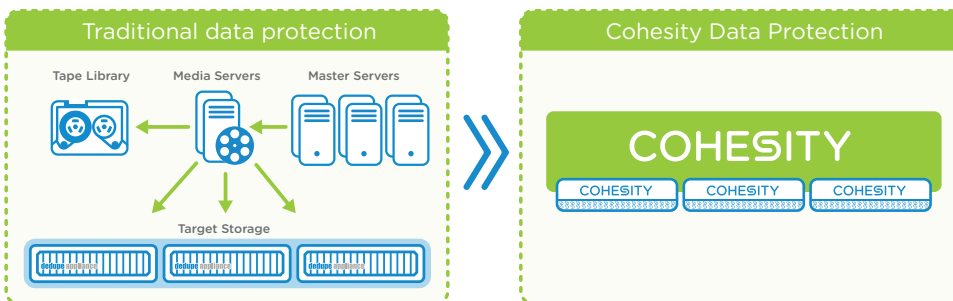
There has to be a simpler, more cost-effective way to keep your data safe. This is the problem that Cohesity is designed to solve, with an entirely new approach to data protection.

### Cohesity for simple data protection

Cohesity provides the only hyperconverged platform that eliminates the complexity of traditional data protection solutions by unifying your end-to-end data protection infrastructure - including target storage, backup, replication, disaster recovery, and cloud tiering, on a single solution. As a unified, scale-out platform, Cohesity eliminates legacy data protection silos, and simplifies management with a single UI and policy-based automation. The solution reduces your Recovery Points to under 5 minutes and provides instant mass restore to any point in time, while cutting your data protection cost by over 50%. Cohesity natively integrates with leading public cloud providers for archival, tiering and replication.

### Key Benefits

- Simple, converged data protection
- Cloud archival, tiering and replication
- Single UI with policy-based automation
- Web-scale platform with global dedupe
- Non-disruptive upgrades and expansion
- Sub-5 minute RPOs and near-instant RTOs
- Make backup data productive for test/dev and analytics



Legacy Data Protection	Cohesity Data Protection
✗ Legacy Data Protection	✓ Converged, Scale-out Platform
✗ Complex Management	✓ Simple Management
✗ Fragmented Deduplication	✓ Global Deduplication
✗ Slow RPOs and RTOs	✓ <5 minute RPOs, near instant RTOs
✗ Disruptive upgrades and expansion	✓ Non-disruptive upgrades and expansion
✗ Limited cloud integration	✓ Native cloud integration

## Cohesity Converged Data Protection Advantage

### Web-Scale with Best-In-Class Space Efficiency



Eliminates expensive forklift upgrades with Cohesity, a scale-out platform. Optimize your storage capacity with compression and variable-length global deduplication.

### Simple, Automated Data Protection



Cohesity simplifies data protection on a hyperconverged platform with a single, easy to navigate UI. Accelerate your SLAs and automate your data protection by policy-based automation.

### Broad Application and Infrastructure Support



From virtual machines, applications to storage devices, protect all your data on Cohesity. Cohesity supports VMware vSphere, Microsoft Hyper-V, Nutanix AHV, and KVM for VM. Leverage Cohesity to protect your SQL and Oracle databases, and provision test/dev environments directly on Cohesity. Cohesity natively protects leading storage devices, like Pure Storage FlashArray, Pure Storage FlashBlade, NetApp, Dell EMC Isilon, and any generic NAS device.

### Fast Recovery Points and Instant Mass Restore



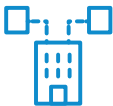
With proprietary SnapTree® technology, Cohesity stores each backup as a fully hydrated snap, enables instant mass restore of any number of applications to any point in time. Restore hundreds of VMs without any performance degradation with Cohesity.

### Granular Search and Recovery



Instantly locate your virtual machines and files with Google-like wild-card search. With Cohesity, recover your individual VMs, restore files to source VMs, and recover individual application objects for Exchange, SQL, and SharePoint.

### Off-Site and Long-Term Data Protection



Cohesity supports myriad of long-term data protection options, including off-site DR, archive to tape, and integration with all public cloud providers.

### Built-in Security



Cohesity encrypts your data at-rest and in-flight using the AES-256 standard, with optional FIPS certification. Protect against any ransomware attacks, with Cohesity by taking frequent backups, as often as every five minutes.

### Native Cloud Integration



Cohesity provides native integration with all the leading public clouds including Amazon Web Services, Microsoft Azure and Google Cloud. Leverage the economics of public cloud with Cohesity CloudArchive, CloudTier and CloudReplicate.