

## Aspire Partner Program

**One Program. All Partners. Unlimited Opportunities.**

### OVERVIEW

At Cohesity, we believe that the strongest outcomes come from trust, collaboration, and shared purpose.

We are committed to our partners and their customers—delivering unmatched business value with transparency, simplicity, and scale.

That's why the Cohesity Aspire Partner Program is a partner-first experience built to remove complexity, unlock profitability, and ensure partners have the tools and support needed to thrive. It's a strategic pathway to mutual growth, designed with you top of mind.

### HIGHLIGHTS

- **Unified & Simplified Framework** – One platform and one experience available to partners
- **Three Program Levels** – Associate, Preferred, and Premier—progressive tiers that recognize and reward your investments
- **Partner Program Tracks** – Go-to-market tracks (Resell, Manage & Integrate) to align with your business model
- **Clear Path for Growth** – Expanded financial incentives, enablement, and co-selling opportunities to accelerate your business

### BENEFITS FOR PARTNERS



**Financial Incentives** – Expanded rebates, performance-based rewards, and transparent deal registration designed to drive predictable profitability.



**Enablement & Training** – Role-based learning, certifications, and on-demand accreditations empowering partners' teams to stay competitive and confident.



**Joint Selling & Field Engagement** – Streamlined collaboration with Cohesity teams—account planning, pipeline acceleration, and demand generation to deliver results, not just activity.



**Differentiation in Market** – A modern program that positions partners to solve the toughest data security and management challenges.

**Additional program elements coming in 2026!**

**Sign up today:** [partners.cohesity.com](https://partners.cohesity.com) | **Questions?** [partnersupport@cohesity.com](mailto:partnersupport@cohesity.com)