COHESITY | cyera

Cohesity DSPM, powered by Cyera

Uncover sensitive data everywhere. Reduce risk fast. Strengthen cyber resilience.

Digital transformation initiatives like cloud, SaaS, and AI adoption have unlocked unparalleled speed and collaboration. At the same time, these trends have led to unprecedented data sprawl and proliferation: sensitive data is scattered across apps and cloud services. Many organizations are unsure of protection policies associated with all this data, even as it's accessed by employees, customers, and now AI agents. This situation increases your risk of a breach, compliance failure, and reputational damage.

As workloads move to the cloud, the network perimeter matters less than it used to. Only two things now remain within an organization's control: data and who (or what) can access it. IT and Security teams need the right technology, people, and processes to continuously discover and classify sensitive information quickly, continually, and at scale across the full footprint. The visibility and control of data is key for any successful data security and cyber resilience outcome at an enterprise.

Key Benefits

- Shrink data blind spots fast
- Reduce false positives with high-precision classification
- Faster time to value with quick deployment
- Actionable risk remediation
- Strengthen data security posture
- Faster incident response
- Improve compliance readiness
- Prioritize protection of sensitive data
- Prioritize recovery of mission critical data
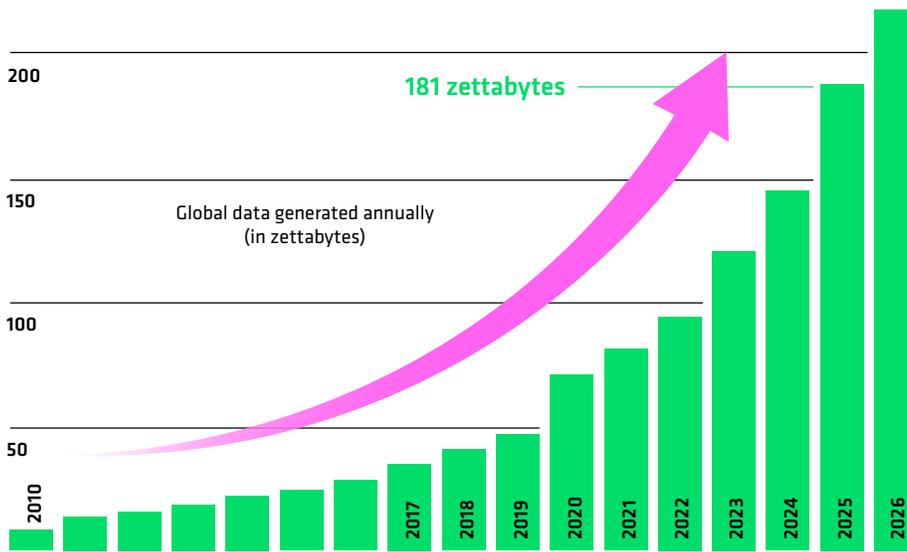- Reduce TCO through remediation of ROT data

Figure 1: Data is the fastest growing business resource in volume and value. Organizations need visibility and control of data, especially as it proliferates exponentially.
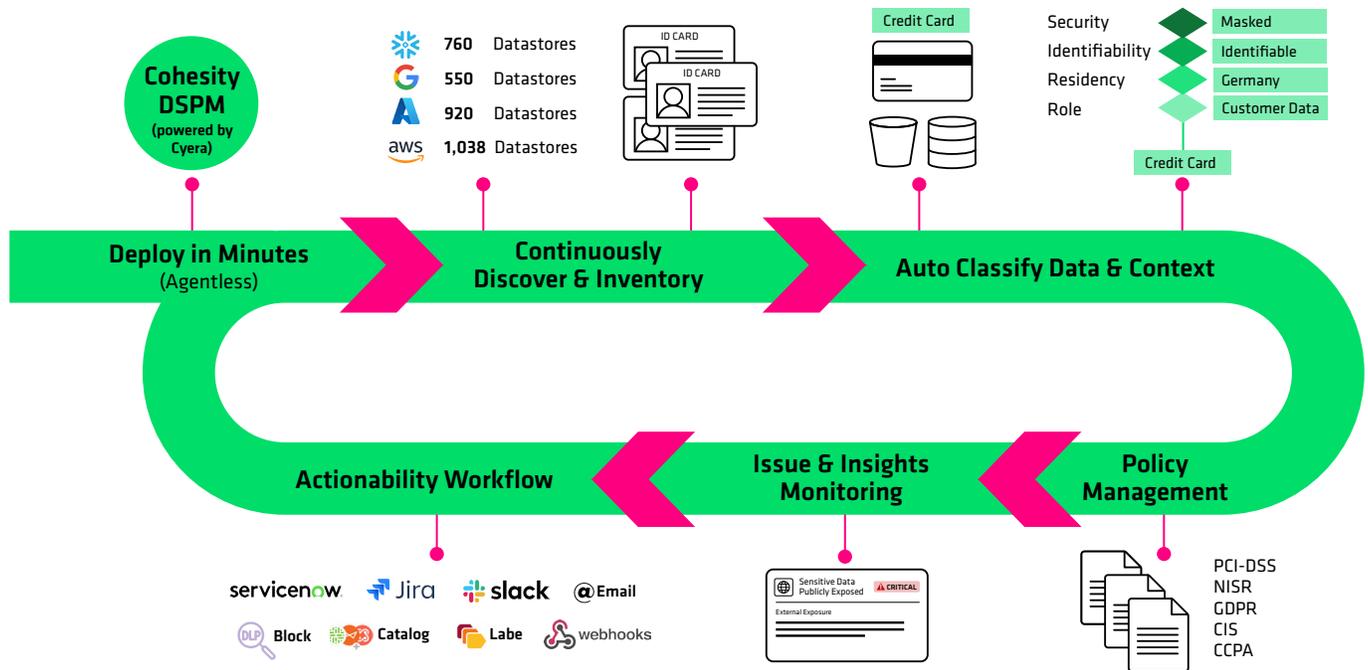
Figure 2: Operationalize the solution in as fast as 5 minutes and get results from continuous discovery and classification to prioritize risk.

The solution

Cohesity DSPM (Data Security Posture Management), powered by Cyera, is a powerful solution that uses AI to continuously discover data and automate sensitive data classification across known and unknown environments. The product presents a unified view of data security risks and—crucially—allows teams to prioritize risks for remediation.

The solution delivers four outcomes for security teams:

1. Agentless discovery at speed and scale

Cohesity DSPM, powered by Cyera, integrates seamlessly into cloud and on-prem environments, scanning repositories to identify datastores, where they live, how they're configured, and who can access them—often starting in minutes.

2. AI-powered classification with context

It classifies both common sensitive patterns and organization-specific data (like proprietary algorithms or confidential project codes), improving precision while reducing false positives so teams focus on what matters.

3. Posture analysis that drives action

By combining discovery, classification, and posture analysis, the solution creates a centralized, scalable data inventory showing what sensitive data you have, where it resides, how it's used, how it's protected, and who has access. From there, the product delivers actionable remediation guidance to help teams identify, prioritize, and fix exposures before they become incidents.

4. Secure data accessed by users, AI agents, and models

Now that you can see what data you have, you can then control who (and what) has access to your data. As AI agents become more popular, Cohesity DSPM helps you improve your posture against this new threat model. Cohesity DSPM, powered by Cyera, helps identify whether sensitive data is unintentionally entering AI systems and clarifies what data may be exposed through tools like Microsoft Copilot and ChatGPT. This means your organization can put the right guardrails in place before AI becomes your newest exfiltration path.

Optimizing data risk posture is at the core of cyber resilience

Data security and cyber resilience aren't two separate programs—they're two sides of the same coin. When you tighten data security, you reduce the likelihood of an event, and its blast radius. When you improve resilience, you recover faster and feed the lessons back into stronger controls. This is why continuously optimizing data risk posture with Cohesity DSPM, powered by Cyera, is critical to improving cyber resilience.

- **Data security leads to better cyber resilience outcomes:** By precisely discovering and classifying sensitive data quickly and continually at scale, you reduce unknown exposure and prevent incidents from becoming material events.

- **Cyber resilience leads to better data security outcomes:** Real-world disruptions force proof, not promises. A fast response and recovery cycle minimizes damage and allows you to adjust your data security strategy to sharpen your governance, monitoring, and control decisions over time.

- **The solution maximizes your investments across the board**: operationalize these programs with ongoing, automated data risk assessment, so your team has a continuous understanding of sensitive data and can then prioritize protection accordingly.

- **When an incident hits, you're not guessing:** Many organizations struggle to identify what data was involved in a breach; by prioritizing sensitive data for protection and identifying any protection gaps, this means your most critical data can be quickly and confidently recoverable. The solution also speeds response and recovery by providing context to speed disclosures and meets compliance needs.

Bottom line: Cohesity DSPM, powered by Cyera, is foundational for data security and cyber resilience outcomes.

Secure data and recover faster

Security leaders can't protect what they can't see. In today's world data sprawl makes "seeing" the hard part.

Cohesity DSPM, powered by Cyera, restores control by focusing on the two things you still own: your data and access to it. Give your security team the precision, speed, and actionability to continuously discover and classify sensitive data, understand risk in context, and respond decisively. Reduce your risk, even as your organization and data volume grows. This solution allows you to reduce breach impact, strengthen compliance readiness, recover quickly and compliantly, and enable the business to use data and innovate with confidence.

Ready to secure data and recover faster? Contact your Cohesity account team today.

COHESITY

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