Our logo is our brand’s hallmark and one of our most important visual assets. When used consistently, it builds trust, recognition, and equity for the Cohesity brand.
Using our logo

Logo color

The preferred Cohesity logo is the 2-color black and green or 2-color white and green option. On a solid vibrant green background, the all black version should be used. Only use the all white or all black version of the logo when the logo is unreadable on the selected background. No other colors are ever acceptable.

Readability

The Cohesity logo is designed to be used across all media. The color you choose will depend on the environment and application in which the logo appears.

Download logo
Using our logo

Watchouts / Logo and color scenarios to avoid

Do not apply effects or textures to the logo.
Do not create a stroke or outline the logo at any time.
Do not change the color of the “S” in the logo at any time.
Do not distort, stretch, warp, or rotate the logo at any time.
Do not change the color of the logo.
Do not use the white logo on light colors.
Do not use the 2-color logo on a green background. The “S” in the logo must always be visible.
Do not use the logo as a mask.
Do not use the logo on top of busy images.
Using our logo

Clear space

There should always be clear space around the logo to ensure maximum impact and reduce visual clutter.

The clear space must be substantially separated from other logos, trademarks, copy, illustrations, and photography. As shown, the logo height can be used as a guide to establish clear space. Always maintain this minimum clear space, even when proportionally scaling the logo.

<table>
<thead>
<tr>
<th>Logo</th>
<th>The “S” mark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum width</td>
<td>Minimum size</td>
</tr>
<tr>
<td>PRINT - no smaller than 1.25” wide @300dpi</td>
<td>PRINT - no smaller than 0.25” tall @300dpi</td>
</tr>
<tr>
<td>DIGITAL - no smaller than 90px @72dpi</td>
<td>DIGITAL - no smaller than 24px @72dpi</td>
</tr>
</tbody>
</table>
Our brand symbol

Using the “S” as a mark

When space constraints prevent you from using the entire Cohesity logo, you may use the “S” to represent Cohesity. Because it’s a trademarked symbol, treat it with the same care as you’d treat our company name and company logo. When using the S as a brand symbol, use the primary or secondary green only in combination with white or charcoal color.

Preferred version

![Preferred version of the Cohesity logo](image-url)
Questions?

Reach out to brand@cohesity.com. We’re happy to help!