

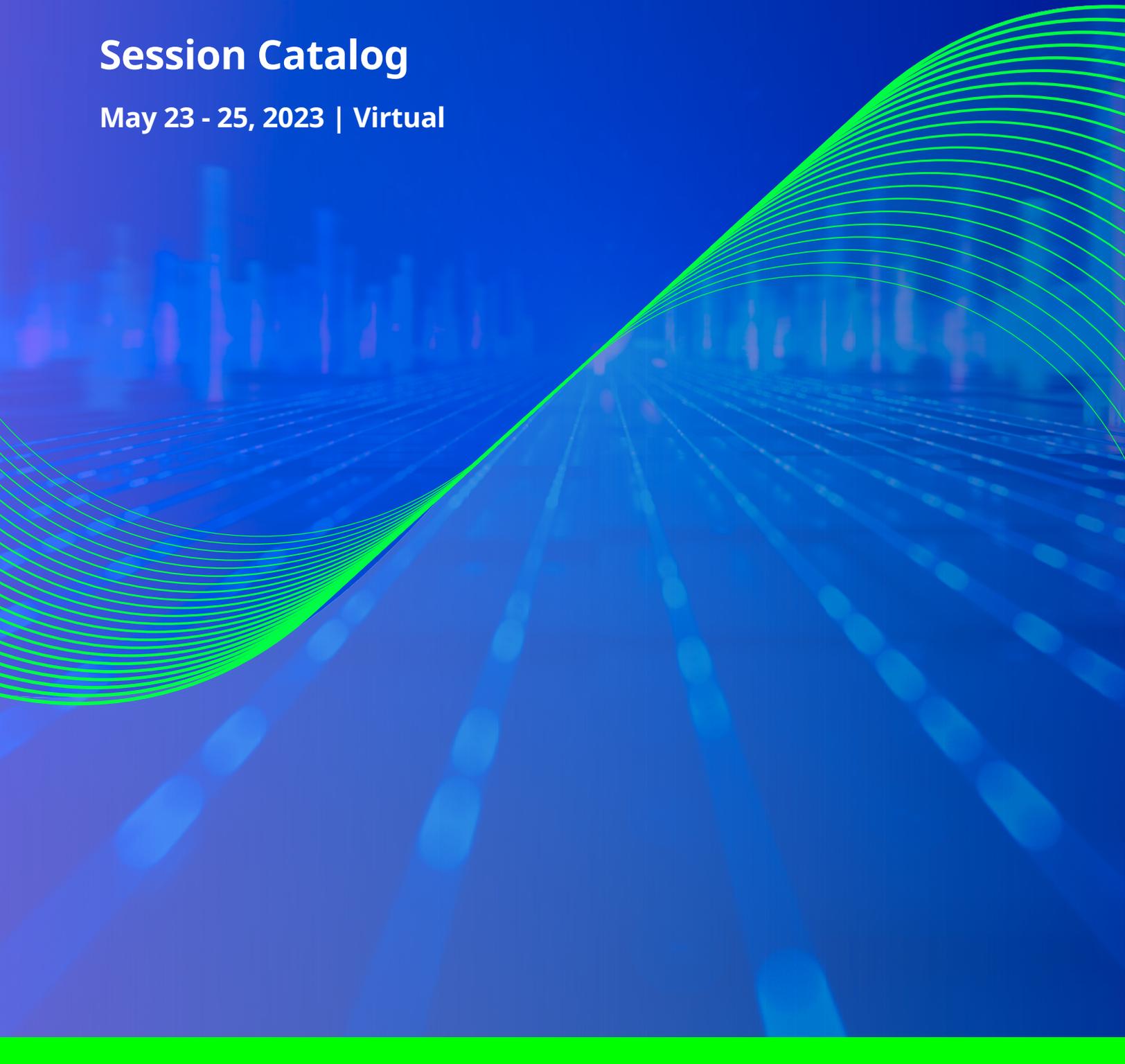
COHESITY

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The Data Security & Management Summit

Session Catalog

May 23 - 25, 2023 | Virtual



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What's New: The Latest in Cohesity DataProtect

Topic: Data protection

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From legacy workloads to the latest cloud-native databases, Cohesity has you covered when it comes to data protection. Understand how product innovations help protect against ransomware and data loss, and keep your business running. In this session, learn what's new in the latest release of Cohesity DataProtect, including:

- Innovations in workload and database protection
- Cyber resiliency features to protect you from internal and external threats
- How this release sets a foundation for modern cyber vaulting and data security

You'll also have a chance to ask questions directly of Cohesity product management leaders.

Data Protection and Hardening Within AWS

Topic: Data protection

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"As the threat landscape continues to evolve, there is a need to limit the attack surface and have full visibility into your workloads. As companies continue to migrate into the cloud, there is a need to understand how they achieve security and business continuity.

In this session, we'll take a look at the shared responsibility model and AWS best practices for securing your cloud accounts. We'll also get a customer perspective on hardening EC2, RDS, and S3 resources. Then we'll do a demonstration within Cohesity on how you can recover AWS resources if you do run into a security event.

Advanced VMware Data Protection Best Practices

Topic: Data protection

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Learn how to best protect your VMware VM resources with Cohesity—and how Cohesity excels at protecting and recovering VM workloads. We'll also cover configuration recommendations, best practices, and ways to simplify operations through automation.

The MVP Guide to Protecting and Recovering Your SaaS Data

Topic: Data protection

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Adoption of SaaS applications continues to grow, and industry predictions indicate that 85% of corporate apps will be SaaS based by 2025. With the increasing adoption of SaaS and cloud services, it's important not to confuse availability with data recoverability. Plus, the fear of data loss from a malicious user or cyberattack is increasing enterprise demands around recovery SLAs. In this session, learn:

- Why you should back up your SaaS applications
- What SaaS providers offer for data protection
- When to consider a third party and why

Plus, get a demo on how to protect M365 and SFDC workloads with Cohesity.

SQL Best Practices

Topic: Data protection

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Successfully restoring a SQL database means you've protected the data; successfully recovering a server means you've protected the machine; successfully recovering after a disaster means you've protected the business.

As SQL Servers have become critical components of growing enterprise infrastructure, it's now even more important to protect those databases efficiently and reliably. Cohesity protection for SQL Servers focuses on the four most common SQL Server setups: Standalone, Failover Cluster Instance (FCI), Virtual Machine (VM), and SQL Native.

Cohesity DataProtect and Cohesity Cloud Services allow the business to securely protect its data and infrastructure—by positioning the business to take advantage of evolving technologies.

The Future of Ransomware

Topic: Data security

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As payouts decline and encryption-based attacks wane, new threats like wiper and corruption-based attacks will emerge. With ransomware continuing to evolve, how can you ensure your data is secure and your business is resilient? Companies must continuously take proactive steps to ensure their data stays secure. In this session, learn:

- What experts are predicting about the latest threats
- How a cyber resilience strategy will play a critical role as these threats evolve
- How to gain an edge in early threat detection while maintaining a strong security posture using machine learning tools

You've Had a Ransomware Attack... So Now What? How to Effectively Respond to an Attack

Topic: Data security

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When a ransomware attack occurs, it's easy to panic, tensions are high, and things can get chaotic quickly. Learn about and then build a cyber resilience plan that:

- Incorporates best practices to protect your data before an attack
- Leverages a playbook that integrates your Data Security with your Security Operations
- Walks through the decision process for using your recovery data to avoid paying a ransom

Cyber Resilience in the Time of ChatGPT

Topic: Data security

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How has AI/ML changed the landscape for cybersecurity and cyber resilience? And what does the future hold? In this panel session, learn what cybersecurity experts think is coming next. We'll cover:

- How the threat landscape has changed with AI
- How to be prepared for new attack vectors
- How to use the latest innovations in AI/ML, Natural Language Processing, and Conversational AI to gain insights into your data security posture

Addressing Modern-Day Data Breaches With Cohesity Security Solutions

Topic: Data security

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Advanced cyber resiliency capabilities require end-to-end integrations to identify, protect, and recover data and processes from sophisticated cybersecurity threats. This session will walk you through key design considerations critical to a resilient enterprise.

Foundational Ransomware Tools for Today's Evolving Threats

Topic: Data security

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Learn how to enhance your cyber resiliency posture against sophisticated and evolving ransomware attacks with Cohesity DataHawk. It includes threat detection and data classification, plus Cohesity FortKnox, a SaaS data isolation virtual air gap and recovery solution.

Expert Panel: Addressing Ransomware Threats Head On

Topic: Data security

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Ransomware is evolving, with cybercriminals going after both your IT production and backup data. If you're going to survive and thrive in a data landscape littered with cybersecurity threats, your cybersecurity strategy will need a significant boost. Join this expert panel as they discuss:

- The current threat landscape
- Real-world examples of attacks from customers
- Best practices for recovery and communication in your organization

Cyber Resilience, a Team Sport: Eliminating the Swivel Chair Between IT and Security Operations

Topic: Data security

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There's a winning playbook when doing battle with threat actors: It requires different people from different teams collaborating effectively. Come learn how teamwork really does make the dream work, and how bringing disparate teams together removes one of the biggest advantages threat groups have when they strike. In this session, we'll discuss:

- The roles involved in a cyber response (some may surprise you)
- How to deepen relationships and establish better alignment through practical exercises
- How to build a recovery playbook that incorporates insights from all available data and security tools

Play Chess, Not Checkers: The Transition From Disaster Recovery to Cyber Recovery

Topic: Data security

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Many practitioners learn the hard way that their investments in disaster recovery are insufficient when it comes to handling a cyberattack. It can take the business offline, resulting in both revenue loss and an erosion in customer trust. In this session, learn:

- Why a ransomware attack is different
- How you can make the transition to cyber recovery
- What practices, processes, and skills you'll need to protect your organization

Secure By Design: Hardening Best Practices

Topic: Data security

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Cohesity follows fundamental security principles including but not limited to: secure by default, secure failure, and secure implementations of cryptographic algorithms. Learn what operational steps you can take to ensure the targeted security posture, compliance, and certification meet current security best practices.

What's New: The Latest Cohesity Innovations for Microsoft

Topic: Hybrid cloud and SaaS

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The need for cloud computing continues to rise, and many companies invest in Microsoft and Azure as their solution. Yet as the adoption and use of Microsoft 365 soars, so does the amount of data—and the need to manage and secure it. For those companies with Microsoft infrastructure, attend this session to learn about:

- Data protection for Azure and M365, both SaaS and self-managed
- Immutable cyber vaulting for Azure
- Native integration with Microsoft security solutions

You'll also have a chance to ask questions directly of Cohesity product management leaders.

Optimize Your M365 Data Protection With Cohesity Cloud Services (Backup as a Service)

Topic: Hybrid cloud and SaaS

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Understand how Cohesity can effectively and efficiently provide the most comprehensive M365 data protection for these applications: Exchange Online, OneDrive, SharePoint Online, and MS Teams. Learn best practices, tips and tricks, and other backup and recovery techniques related to protecting your M365 environment.

Cohesity's Self-Managed Cloud Capabilities

Topic: Hybrid cloud and SaaS

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Cohesity has a broad set of self-managed cloud capabilities that span several cloud service providers. You may be familiar with some of these features, or you may be new to Cohesity. In this session, you'll get specifics on what Cohesity does in the cloud for customers looking for self-managed cloud data protection. We'll cover CloudArchive, CloudRetrieve, Cloud Edition clusters, native protection capabilities for VMs and databases, and the ability to do VM DR in to/from the cloud.

Advanced DR: Site Continuity 2.0

Topic: Disaster recovery

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In addition to robust protection and detection frameworks for your security portfolio, you may need help with large-scale disaster recovery orchestration workflows. In this session, learn how Cohesity SiteContinuity SaaS can enable data mobility at scale during a recovery event—offering application-level coherence, quality of service, and a workflow customization playbook to provide single-click disaster recovery for your organization.

Optimizing Your Data Infrastructure Costs With Cohesity

Topic: Operations

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Across industries, IT leaders are being asked to evaluate technology investments and look for ways to maximize value while reducing spend—including on data protection. While challenging, it's necessary in these economic times to help the business reinvest in growth areas. In this session, you'll:

- Learn the Gartner 4Rs framework for cost optimization
- Optimize your data footprint and costs using this framework with Cohesity
- Hear real-world examples for on-premises and hybrid cloud environments

Tapping the Full Potential of Cohesity SmartFiles

Topic: SmartFiles

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Cohesity SmartFiles offers unprecedented scale, simplicity, and security over legacy NAS solutions. Learn how and when to use SmartFiles for file and object services: which workloads are a good fit, which workloads to avoid, how to secure and manage petabytes of storage on-premises and in the cloud, unique features of SmartFiles, and object storage services. We'll also cover new SmartFiles features, design considerations, and resources available to help ensure a successful deployment.

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