DATA COPIES in the cloud increase storage costs and create compliance challenges. MULTIPLE POINT PRODUCTS managing fragmented data silos adds complexity. LACK OF INTEGRATION among multiple point products presents risks when moving data between on-premises and public cloud environments. DATA COPIES in the cloud increase storage costs and create compliance challenges.

Three Factors Contributing to Mass Data Fragmentation in the Public Cloud

1. MULTIPLE POINT PRODUCTS managing fragmented data silos completely.
2. LACK OF INTEGRATION among multiple point products presents risks when moving data between on-premises and public cloud environments.
3. DATA COPIES in the cloud increase storage costs and create compliance challenges.

There’s a Disconnect Between Senior Management and IT

Of the 88% of respondents who say their IT teams have been given a mandate to move to the public cloud by senior management, nearly half (41%) say they are struggling to come up with a strategy that effectively uses the public cloud to the complete benefit of the organization.

It’s the organization’s responsibility to protect its data and executives are confusing the availability of data with its recoverability.

Solve the Problem: Realize the Promise of the Cloud

Nearly 8 in 10 (88%) respondents believe the benefits of the public cloud can be realized if solutions are in place to solve mass data fragmentation challenges across their multi-cloud environments.

Serious Consequences for Businesses

On average, respondents say their: IT teams spend 13 weeks a year managing data and apps in on-premises/public cloud environments. IT teams would need to expand by over a third to glean maximum insights from all the data they store across public clouds. IT budgets would need to increase by nearly half.

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