

Driving Enterprise Business Transformation with Next-generation Data Management

Organizations' need for effective data management is growing*



Nearly **44%** of organizations say that **ineffective/unplanned data management** is a top challenge to their cloud transformation



Almost **50%** of organizations say that **increasing security and compliance requirements** is among the top three business needs following the pandemic



About **70%** of organizations believe that they will focus more on **business continuity planning** as a result of the pandemic



Artificial Intelligence (AI), analytics, and automation are among the top three technology investments for enterprises through the middle of 2022

Source: Everest Group surveys (2021-22)

Successful business transformation requires effective data management

But data-driven business transformation is easier said than done

Organizational

- Poor resilience management
- Talent shortage
- Data recovery challenges at scale



Organizations face significant data management challenges

Technology-specific

- Mass data fragmentation and siloed data management
- A larger attack surface driving security concerns, including ransomware attacks

Address the challenges Understand the building blocks of next-gen data management



Public cloud



Private cloud



Dedicated on-premise

Technology

Next-gen Data Management Platform

AI/ML and automation as key enablers

Security	Data backup and recovery	Analytics	Development/ Testing
Multi-factor Authentication (MFA)	Data format conversion	Scanning ingested data	Self-service data access
Role-based access management	Smart archival	Actionable insights generation	Test/Dev copies (zero-cost cloning)
Smart vulnerability detection	Orchestrated recovery and live mount	API integration with third-party analytics tools	Data masking
Anti-ransomware	Network-optimized replication		
	Storage optimization and smart data tiering		
	Data indexing		

Services

- Data criticality assessment
- Data governance services
- Data archival services
- Storage optimization services
- End-to-end data and app protection services
- Next-generation backup management services
- Disaster recovery automation and orchestration services

Reap the benefits



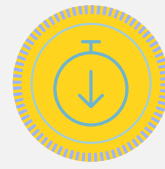
Better data security and governance



Lower TCO



Detect, protect, and recover from ransomware attacks



Reduced downtime and disruptions

Ask yourself

Are we satisfied with our existing data management solutions and tools?

Are we able to effectively protect our data from external breaches and ransomware threats?

Are we realizing the value expected from our data spread across cloud platforms?

Learn more about how Next-Gen Data Management can help you accelerate business transformation