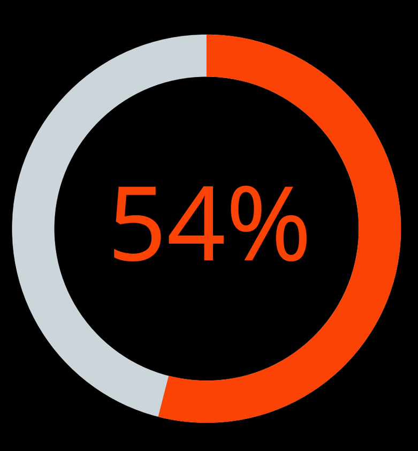
COHESITY

Keep Your Business Running 24/7 With Disaster Recovery as a Service

Infrastructure outages happen more often than you may think - be it due to natural disasters, cybersecurity attacks, human errors, bad software code or even planned outages for hardware and software upgrades.



of companies have experienced prolonged downtime.

Cybercrime Will Cost The World

$10.5

Trillion Annually By 2025*

* Brooks, Chuck. "Alarming Cybersecurity Stats: What You Need To Know For 2021." Forbes, 3 Mar. 2021, www.forbes.com/sites/chuckbrooks/2021/03/02/alarming-cybersecurity-stats-------what-you-need-to-know-for-2021/?sh=d8dbd9e58d3d.

And, every minute your business experiences downtime, the greater the impact on your bottom line.*

* Copeland, Michael. "The Cost of IT Downtime." The 20, 8 Feb. 2021, www.the20.com/blog/the-cost-of-it-downtime.

On average, businesses will lose

$5,600

per minute for each minute of system downtime

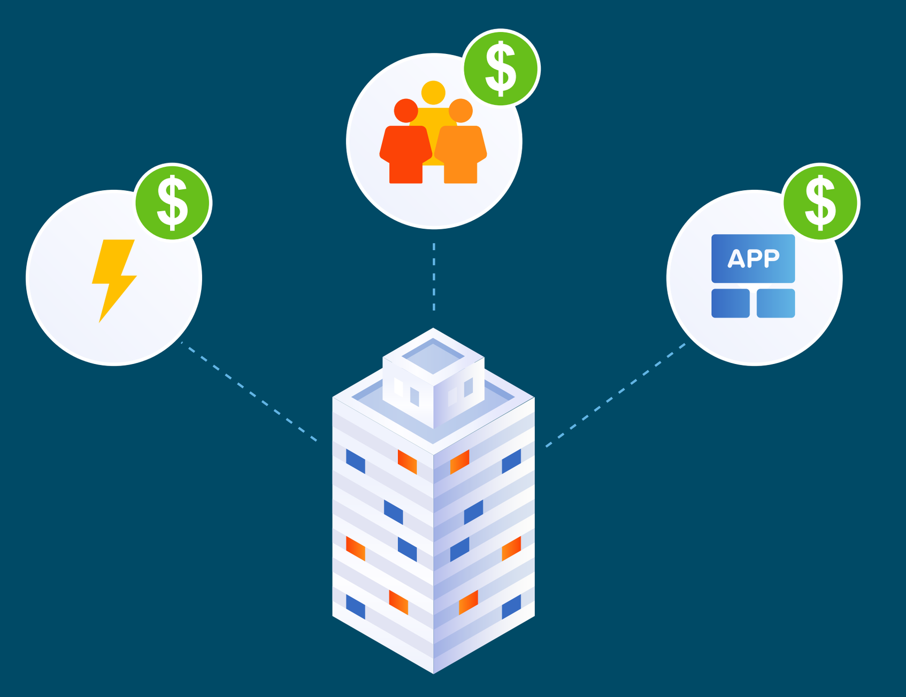
As organizations continue investing in the cloud, IT environments become increasingly complex as datacenter, cloud and even edge deployments have to be managed and protected.

Cloud Spending will increase by 18.4% in 2021 to total $304.9 billion*

* "Gartner Forecasts Worldwide Public Cloud End-User Spending to Grow 18%." Gartner, 17 Nov. 2020, www.gartner.com/en/newsroom/press-releases/2020-11-17-gartner-forecasts-worldwide-public-cloud-end-user-spending-to-grow-18-percent-in-2021.

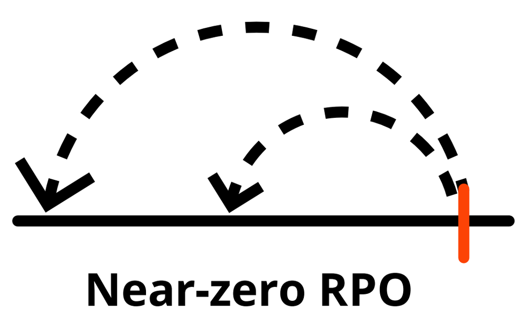
Often, to meet various recovery SLAs, enterprises deploy multiple solutions, each designed to support a specific environment, application-tier or service-level.

As a result, they are forced to manage a variety of different solutions, driving up complexity and producing a higher risk of data loss.



Traditional disaster recovery (DR) requires a secondary datacenter which drives up costs as you have to pay property fees, utilities, maintenance, and have the appropriate staff in place to manage and maintain the environment.

And, businesses are challenged to ensure



otherwise there may be potential data loss, a revenue impact, or even a negative impact to an organization's reputation.

Many organizations are turning to the cloud for Disaster Recovery as a Service (DRaaS) in order to:

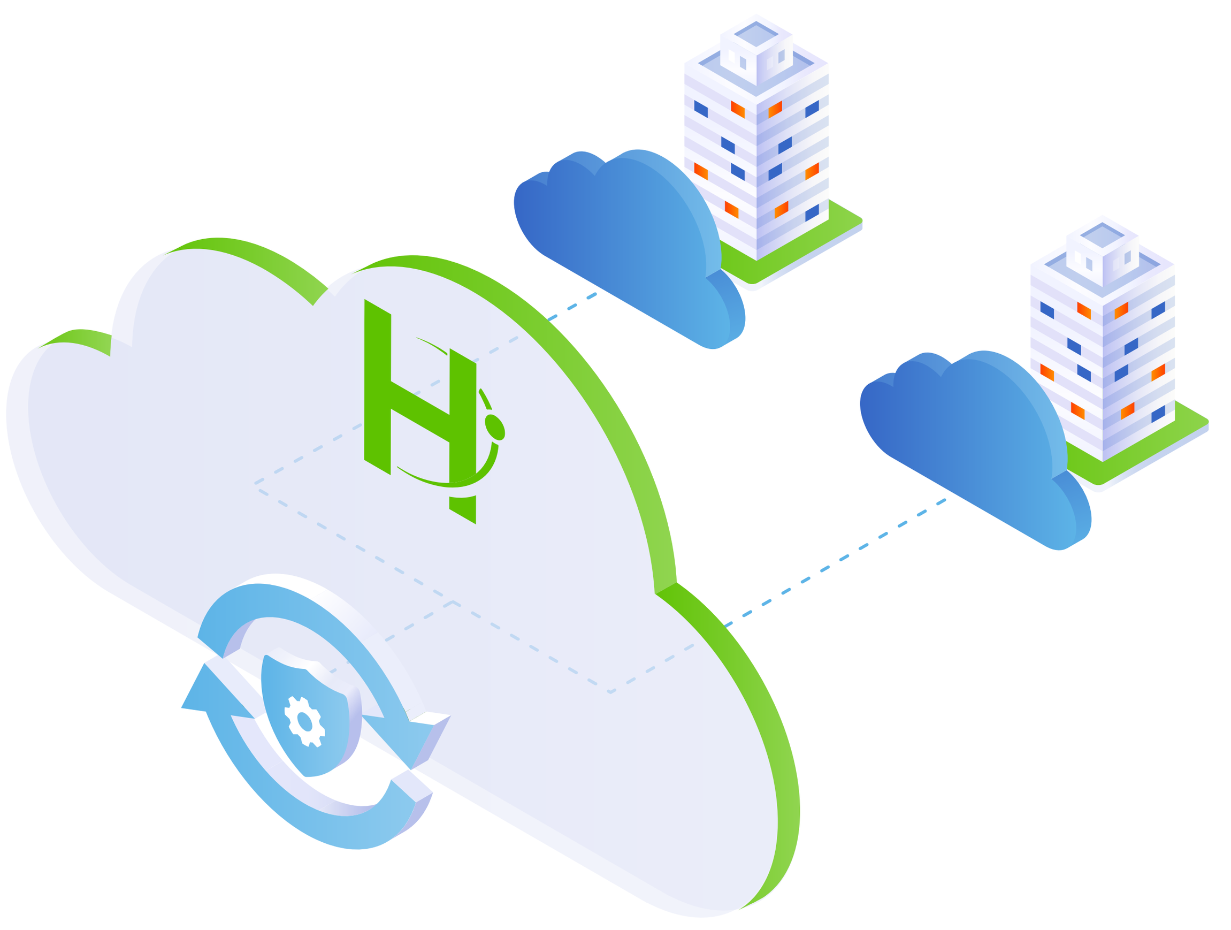
Simplify DR operations with automated orchestration for failover and failback

Meet recovery SLAs across applications tiers

Lower TCO by eliminating the need for idle secondary site infrastructure

How Can Cohesity Help?

Cohesity SiteContinuity for Disaster Recovery as a Service provides automated orchestration for DRaaS to protect and fail over your applications to AWS Cloud with automated failback once the outage is resolved. With Cohesity you can simplify operations, meet recovery SLA and lower costs with a pay-as-you-go consumption model.



Now is the time to take advantage of a DRaaS solution that will keep your business running even when disaster strikes.

Learn more about Cohesity SiteContinuity for Disaster Recovery

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