COHESITY

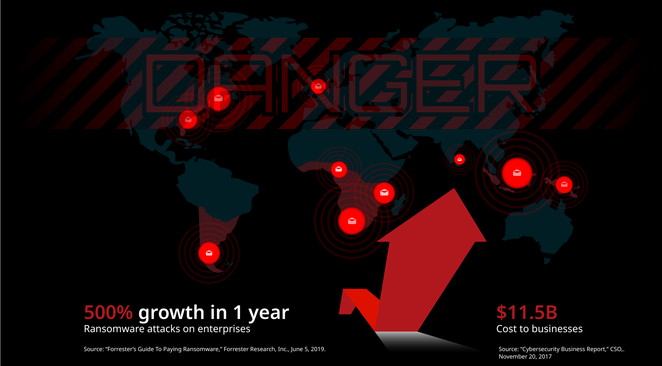
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Recovery from ransomware needs to be fast and predictable



Ransomware threat is real. Successful attacks continue to put organizations and customer data at risk, according to a recent Forrester Opportunity Snapshot surveying more than 300 IT infrastructure and operations decision makers. Ransomware doesn't just cost time and money. It can have a crippling impact on your organization. That's why every business, including yours, needs a predictable way to recover from a ransomware attack—without compromise.

Growing at an alarming rate



500% growth in 1 year
Ransomware attacks on enterprises

Source: "Forrester's Guide To Paying Ransomware," Forrester Research, Inc., June 5, 2019.

$11.5B
Cost to businesses

Source: "Cybersecurity Business Report," CSO., November 20, 2017

Is your recovery plan in place?



Only 21%
have contingency plans for recovering from a ransomware attack

The longer it takes, the less you recover

Only 11%
of organizations surveyed reported that they could recover the data and restore the applications within three days after a ransomware attack

Only 58%
of the organizations' data was recovered on average



97%
estimate recovery could take up to two weeks

Ransomware attacks have real-world consequences

51%
report losing customer trust after an attack

43%
report losing revenue due to stalled business operations



That's why...

90%
say improving ransomware attack response capabilities is a top priority

Three areas that impact recovery efforts

People

50%
say their poorly defined recoverability responsibilities and poor communications slow down ransomware attack response times

Process

50%
say their backup recoverability processes are too rigid and don't allow for time-sensitive adjustments

Technology

54%
cited fragmented and poorly secured backups as the top technology-centric challenge of ransomware attack recovery

Achieve predictable data recovery with a comprehensive data management solution

Surveyed IT decision makers cited partnering with a modern data management vendor will help them with 3 major initiatives

60% Meet business SLAs

57% Reduce risk

47% Simplify management



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