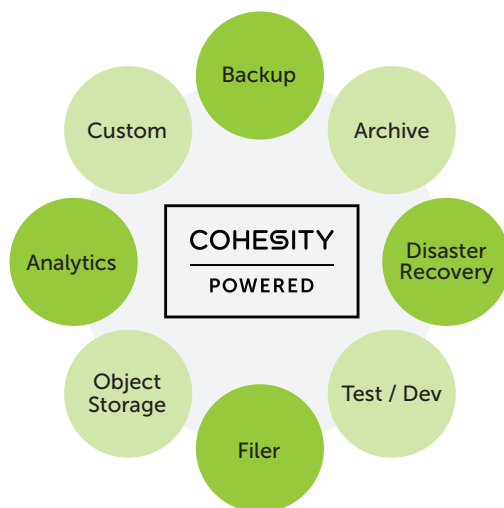


Cohesity Powered: Unleash the Power of Secondary Data and Apps

To accelerate digital transformation and boost competitive advantage, enterprises are seeking qualified service providers to help them simplify infrastructure complexity and reduce IT costs. Service providers that have earned the Cohesity Powered trust mark are doing just that—overcoming the challenges of mass data fragmentation and unleashing the power of secondary data and applications for their customers and their businesses. With a single, hyperconverged platform, Cohesity ensures all secondary workloads are protected and productive across private, public, and hybrid clouds.

Cohesity Powered service providers rapidly onboard new services and extend their delivery options—spanning a customer’s premises, their own data centers, and one or more public cloud providers such as Amazon Web Services, Microsoft Azure, and Google Cloud Platform—for maximum revenue opportunities. They also benefit from being able to take advantage of and offer flexible, consumption-based, pay-as-you-go and pay-as-you-grow pricing for reliable, rightsized capacity.



The Cohesity Powered Advantage

Cohesity Powered is a unique opportunity for service providers to modernize infrastructure while delivering highly differentiated multi-cloud secondary data and apps services to customers. Part of Cohesity’s 100% partner focused model, becoming Cohesity Powered is an ideal way to expand opportunities and a marketplace reputation for innovation.

Enterprises struggling to manage legacy data silos recognize the value of Cohesity’s web-scale simplicity and have begun to request it for their own organizations. That’s why authorized service providers now feature the Cohesity Powered logo in their marketing materials as a signal to customers and prospects that their secondary data and applications foundation is proven, enterprise-grade Cohesity technology.

Cohesity and by extension Cohesity Powered service providers are known for secondary data services capabilities featuring secure multi-tenancy, customer self-service, web-scale with advanced global deduplication, and seamless multi-cloud mobility and management. They accelerate customer journeys to multi-clouds, and empower their organizations and their customers’ businesses to unlock greater value from secondary data and applications.

“77% of service providers will require some level of IT transformation over the next three years to meet the changing needs of their customers and remain competitive.

— 451 Research



As-a-Service Solutions Accelerate Business Outcomes

Cohesity Powered service providers are trusted to deliver one, many, or a complete value-added catalog of as-a-service offerings built on proven reference architectures from Cohesity. These as-a-service offerings improve operational efficiency and customer experiences:



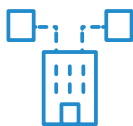
Backup as a Service

Rapid backup and recovery with a variety of options, including on-site data protection, direct backup to cloud, and cloud-native backup.



Archive as a Service

Support for long-term data retention and compliance requirements across clouds with easy data access through global Google-like search.



Disaster Recovery as a Service

Reliable off-site protection that ensures business continuity with instant mass recovery in case of a catastrophic event at a primary site.



Filer as a Service

Scale-out NAS for user home directories, departmental network shares, and group collaboration



Object Storage as a Service

S3-compatible object storage for unstructured data storage and retrieval.



Test/Dev as a Service

Faster application delivery with test/dev in the cloud through agile iterations, rapid clones, and faster environment teardowns.



Analytics as a Service

Insights from untapped data turned into actionable intelligence to streamline compliance as well as proactive and predictive analytics with in-place search and analytics workbench.

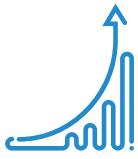


Custom Services

Custom secondary data and apps services, for example security as a service for ransomware recovery, using Cohesity's API-first architecture and RESTFUL APIs.

Become Cohesity Powered

Enterprises value service providers with technologies that help them solve cost and operational challenges today and future-proof for tomorrow. Becoming Cohesity Powered projects a commitment to ensuring protected and productive workloads across multi-clouds while building deeper engagement.



Quickly increase revenue

Gain access to a \$60B market and new business models with one web-scale secondary data and apps platform for multiple use cases. Build and deliver differentiated as-a-service offerings with Cohesity that work on internal infrastructure as well as hyperscalers such as Amazon Web Services, Microsoft Azure, and Google Cloud Platform.



Cut TCO by up to 50%

Eliminate specialty silos, delivering multi-cloud services with consistent infrastructure and operations while securely hosting tenants at scale. Achieve simple, unified global management and tenant self-service across clouds.



Deliver superior customer experiences

Simplify service consumption with pay-as-you-grow and pay-as-you-use models. Deliver superior service levels through on-disruptive upgrades and instant mass restore. Support self-service and bring your own encryption key. Provide unparalleled insight into untapped data and mobilize enterprise secondary data for a new breed of applications, workflows, and business initiatives.

Learn why Cohesity Powered matters to customers.