

Your Apps. Our Platform. Real Enterprise Value.

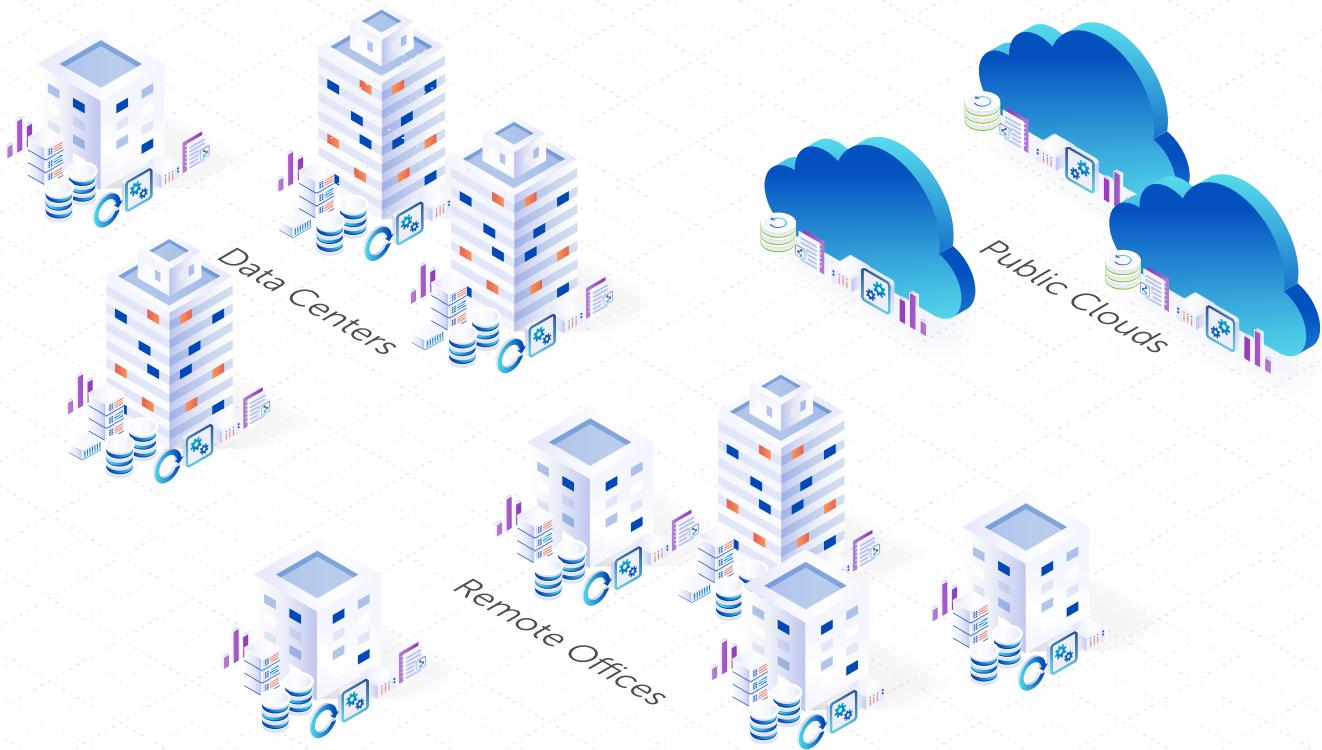


A New Architecture for Data Management

With the right apps, data can become an organization's greatest source of competitive advantage. Cohesity has redefined data management in an approach that solves mass data fragmentation by consolidating and securing data silos on a single unified platform, and enabling ISVs to bring their apps to real enterprise data, driving business intelligence, security, and insights to customers.

If you have applications that leverage data to drive customer value, you can now confidently build and deliver them through the [Cohesity Marketplace](#), empowering global organizations to more effectively achieve their security, compliance, and productivity objectives.

Before Cohesity, ubiquitous data fragmentation across organizations limited ISV market opportunities. Apps were confined to a single data silo and each application had to be rewritten for a specific set of APIs, depending on the vendor housing the data; disparate protocols and local data affinity made developing apps for private cloud extremely challenging. Moreover, running apps on production environments posed significant challenges, notably the greater demand on compute, storage, and networking of primary systems that drive up costs, and the scheduled downtimes that lead to loss in revenue.



The conundrum was real: customers had high-quality data, but it was hidden away in silos with no good way to derive insights and intelligence from it.

At its very core, Cohesity is an infinitely scalable distributed file system running on standard x86 servers. It supports easy consolidation and management of massive amounts of enterprise data—spanning data centers, clouds, and edge—through a single, simple user interface. The best part? ISVs can run applications through a comprehensive [REST API](#) on the same platform, without having to rely on secondary data copies, or be hindered by infrastructure silos across on-premises, cloud, and edge.

Why Build Your Applications for Cohesity?

For application developers, Cohesity accelerates customer acquisition by providing access to thousands of the world's leading enterprise customers.

Cohesity ISV partner products tap into unified, high-fidelity, compliant structured as well as unstructured data. Regardless of where your apps run, on-premises, cloud, or edge, Cohesity's natively multi-cloud distributed file system helps you extend their reach.

Grow your revenue as part of Cohesity's thriving application ecosystem. Cohesity's Global 2000 enterprise customers and service provider partners visit the Cohesity Marketplace to discover and subscribe to third-party applications that expand the value of their backup and unstructured data. Feature your solution on the Cohesity Marketplace to boost your brand visibility and value to large enterprises.

Add Your Application to the Cohesity Marketplace

Help customers discover your software or service by adding your listing to an existing Cohesity Marketplace category, or invent a new category altogether!



Analytics and Intelligence

- Drive in-place analytics without waiting for cold data batches
- Natively support multi-cloud, extending applications from on-premises to cloud, co-location, and edge environments
- Gain unparalleled data access with multi-protocol, powerful indexing
- Benefit from high data integrity and fidelity, ensured by the immutable file system



Audit, Compliance, and Risk Management

- Improve reporting accuracy with real-time or historical data
- Deliver better recommendations with a global view of customers' data estates
- Streamline audits and compliance using native data-masking capabilities
- Deepen customer engagement by elevating risk awareness



Threat Detection and Response

- Accelerate threat response by running scans on the same platform housing customer data
- Save time by eliminating data porting—run on schedule, and where the data is
- Delight users by delivering instant alerts and remediation
- Reduce network vulnerabilities and overheads by running on Cohesity



Vulnerability Scanning

- Increase the quality of your scans—applications run anytime, not just during maintenance windows
- Improve application performance with near real-time backup copies
- Reduce application impacts on production workloads
- Broaden applicability, scanning operating systems, virtual machines (VMs), network devices, and configurations
- Increase user dependency on your application with immediate identification of exposure and recommendations



Data Classification and Training

- Feed your classification and machine learning app with rich, high-quality enterprise data
- Improve your business relevance to the enterprise
- Meet your customers where they are—get access to data on-premises and in private, hybrid or multi cloud environments

Other Use Cases



Business Intelligence (BI) Tools and SaaS Backups

Make inroads into regulated industries and compliance-heavy verticals with on-premises or cloud backup for SaaS applications



Personalization and Recommendation Engines

Leverage patterns, images, video archives, and other unstructured data sources to deliver proactive recommendation and intelligence to your customers



Security Intelligence Software

Automate threat prevention, leveraging a solution with built-in software encryption, multi-factor authentication, and an immutable file system



Fraud Prevention Software

Accelerate malware identification, mask PII, and remediate irregularities to protect your customers



Logging, Monitoring, and Troubleshooting Applications

Bring your infrastructure analytics stack to provide health and visibility across core, cloud, and edge



IoT Operations and Maintenance Applications

Leverage Cohesity as the data and analytics plane for all of your IoT device data

And many more!

Develop for Cohesity

Get started with Cohesity by visiting developer.cohesity.com for examples, tutorials, and more. Questions? Contact developer@cohesity.com.